



PANDEMIC PREPAREDNESS AND RESPONSE

The ability to plan successfully for a crisis and mitigate the impacts on your business is the result of a full understanding of risks, comprehensive planning, regular training and exercises, and a strategy for maintaining these capabilities over time.

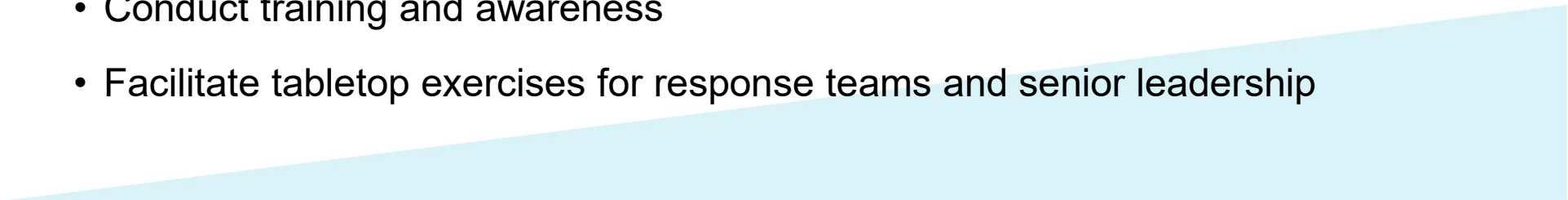
Pandemic Response Plan Goal

Marsh will work with organizations to develop a Pandemic Response Plan that:

1. Integrates with existing crisis management, crisis communications, emergency response, and business continuity plans, and
2. Maps to the operational and cultural requirements of the organization.



Pandemic Response Planning Key Activities

- Review and validate current response plans and procedures
 - Integrate plans and response teams into organization's overall response structure
 - Develop necessary policies and procedures to support pandemic response
 - Implement monitoring and tracking activities
 - Determine escalation thresholds
 - Develop communications strategies – internal and external
 - Conduct training and awareness
 - Facilitate tabletop exercises for response teams and senior leadership
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Pandemic Response Planning Process



Case Studies

PANDEMIC PLAN UPDATE

Challenge: With the emerging H1N1 threat, a National Food Distributor understood the need to review and update its pandemic plans.

Marsh Solution: Our team helped a food distributor update previous pandemic plans to meet the emerging H1N1 threat. As part of this effort, we helped the organization define corporate policies and processes that were then implemented across more than 700 operating locations

PANDEMIC RESPONSE PROGRAM

Challenge: A global manufacturing and services company with operations in every region of the world, required a pandemic response program that was structured around corporate guidance, recommendations, and policy development, but that could be implemented locally by regional and country managers.

Marsh Solution: Our team supported this client with the development of a Pandemic Response Plan that was integrated with its existing crisis management and response process. Further, we developed numerous policy and guidance documents around topics such as attendance policies, social distancing, self-quarantine, employee screening, and workplace precautions.